



Under the patronage of

**League of Arab States**

and

**HE Kamel Maddouri, Head of Government**

**Arab Union for Cement and Building Materials**

Holds

***27<sup>th</sup> Arab International Cement & Building Materials Conference and Exhibition  
(AICCE27)***



**26-28<sup>th</sup> November 2024  
Laico Tunis Hotel, Tunisia**



# AICCE27 Conference AGENDA

---

25<sup>th</sup> November 2024

---

Conference Registration **16.30 – 19.00**

---

---

26<sup>th</sup> November 2024

---

Conference Registration **07.30 – 09.00**

---

---

26<sup>th</sup> November 2024

---

Opening Ceremony  
Coffee Break **09.30 – 11.00**

---



# AICCE27 Conference AGENDA

26<sup>th</sup> November 2024

FIRST SESSION **11.00 – 14.10**

11.00–11.20	<p><i>Paper Title:</i> <i>Cement Industry in Tunisia</i></p> <p><i>Organization:</i> <b>Chambre Nationale des Producteurs de Ciment (CNPC)</b></p> <p><i>Speaker:</i> Saleh M'HAMDI, General Director</p>
11.20–11.40	<p><i>Paper Title:</i> <i>AFR Systems - Flexible solutions for alternative fuel handling</i></p> <p><i>Organization:</i> <b>BEUMER Group</b></p> <p><i>Speaker:</i> Faris Gharaibeh, Senior Sales Manager - Middle East   BEUMER Group Middle East FZCO</p>
11.40–12.10	<p><i>Paper Title:</i> <i>IBAU HAMBURG – Refurbishments for Storage and Handling.</i></p> <p><i>Organization:</i> <b>IBAU HAMBURG</b></p> <p><i>Paper Title:</i> <i>The world's first Assemble-to-Order (ATO) packing brand offering equipment, retrofits and spare parts.</i></p> <p><i>Organization:</i> <b>TPC The Portland Company</b></p> <p><i>Paper Title:</i> <i>HAYER &amp; BOECKER – Eight corners and many advantages: a new concept for the efficient, mobile packing and loading of cement.</i></p> <p><i>Organization:</i> <b>HAYER &amp; BOECKER OHG</b></p>
12.10–12.30	<p><i>Paper Title:</i> <i>Decarbonization via process optimization</i> <i>Think Optimization to achieve Decarbonization</i></p> <p><i>Organization:</i> <b>Arab Swiss Engineering Company "ASEC"</b></p> <p><i>Speaker:</i> Ayman AbdelKhalek Hassan - Business Development Director</p>
12.30–12.50	<p><i>Paper Title:</i> <i>Keep the energy inside your kiln – BAT for kiln shell temperature control</i></p> <p><i>Organization:</i> <b>KIMA Process Control GmbH</b></p> <p><i>Speaker:</i> Dirk Schmidt - Director</p>
12.50–13.10	<p><i>Paper Title:</i> <i>Improvement of energy efficiency through refractory technology</i></p> <p><i>Organization:</i> <b>Refratechnik Cement GmbH</b></p> <p><i>Speaker:</i> Danila Mezakov - Vice Director Sales EMEA</p>
13.10–13.30	<p><i>Paper Title:</i> <i>Cutting-edge secondary fuel plants</i></p> <p><i>Organization:</i> <b>Intercem Engineering GmbH</b></p> <p><i>Speaker:</i> Olaf Michelswirth - General Manager</p>
13.30–13.50	<p><i>Paper Title:</i> <i>The polysius® solutions for decarbonisation</i></p> <p><i>Organization:</i> <b>thyssenkrupp Polysius GmbH</b></p> <p><i>Speaker:</i> Fouad Kammoun - Director Sales</p>
13.50–14.10	<p><i>Paper Title:</i> <i>Industrial vacuum systems for cement industry</i></p> <p><i>Organization:</i> <b>Wieland Lufttechnik GmbH &amp; Co. KG</b></p> <p><i>Speaker:</i> Marcus Borrmann - Managing Director Sales</p>

LUNCH **14.10 – 15.30**



26<sup>th</sup> November 2024

SECOND SESSION

15.30 – 17.30

15.30–15.50	<i>Paper Title:</i> <i>Cementing Sustainability: Decarbonization innovations explored</i>
	<i>Organization:</i> <b>FLSmidth Cement</b>
	<i>Speaker:</i> Aleksandra Novakovic-Andric - Head of Proposal and Process Design
15.50–16.10	<i>Paper Title:</i> <i>Reducing emissions / Alternative fuels / Maintaining high throughput - A look</i>
	<i>Organization:</i> <b>YAKIMAN</b>
	<i>Speaker:</i> Saqr Nazzal - Sales Director
16.10–16.30	<i>Paper Title:</i> <i>Sustainable and durable construction using innovative silicone-based technology for the cement industry</i>
	<i>Organization:</i> <b>Wacker Chemicals Middle East FZE</b>
	<i>Speaker:</i> Peer Adyar Mohammed - Technical Manager
16.30–16.50	<i>Paper Title:</i> <i>Partial substitution of clinker with calcined clays: A pathway to eco-friendly cement</i>
	<i>Organization:</i> <b>Société les Ciments de Bizerte</b>
	<i>Speaker:</i> Jihen Zoghلامي Khabouchi, PhD Student Jamel Abdelmalek, Director of Studies and Achievements
16.50–17.10	<i>Paper Title:</i> <i>TBA</i>
	<i>Organization:</i> <b>PENTOL GmbH</b>
	<i>Speaker:</i> Victor Gomez, Sales Manager
17.10–17.30	<i>Paper Title:</i> <i>TBA</i>
	<i>Organization:</i> <b>TBA</b>
	<i>Speaker:</i>



# AICCE27 Conference AGENDA

27<sup>th</sup> November 2024

THIRD SESSION **09.00 – 11.00**

09.00–09.20	<i>Paper Title:</i> <b>CETEC alternative fuel technology and solutions</b>
	<i>Organization:</i> <b>CETEC Co., Ltd</b>
	<i>Speaker:</i> Ahmed Mamdouh Hassan - Regional Representative
09.20–09.40	<i>Paper Title:</i> <b>Opportunities and challenges in the Middle East cement market through alternative fuels</b>
	<i>Organization:</i> <b>MVW Lechtenberg &amp; Partner</b>
	<i>Speaker:</i> Dirk Lechtenberg - Managing Director
09.40–10.00	<i>Paper Title:</i> <b>Preparation, handling and feeding of alternative fuels in the cement industry to reduce production costs</b>
	<i>Organization:</i> <b>AUMUND Fördertechnik GmbH</b>
	<i>Speaker:</i> José Maria Pereira - Sales Engineer
10.00–10.20	<i>Paper Title:</i> <b>Effective use of limestone in cement and concrete for quality and CO<sub>2</sub> reduction</b>
	<i>Organization:</i> <b>JAMCEM Consulting</b>
	<i>Speaker:</i> Mark Mutter - Managing Director
10.20–10.40	<i>Paper Title:</i> <b>KHD's solutions on the path to green cement transformation</b>
	<i>Organization:</i> <b>KHD Humboldt Wedag GmbH</b>
	<i>Speaker:</i> Andreas Hand - Technical Advisor
10.40–11.00	<i>Paper Title:</i> <b>The global cement decarbonization evolution</b>
	<i>Organization:</i> <b>A<sup>3</sup> &amp; Co</b>
	<i>Speaker:</i> Amr Nader, Co-founder & CEO
<b>Coffee Break <b>11.00 – 11.30</b></b>	



# AICCE27 Conference AGENDA

27<sup>th</sup> November 2024

**FOURTH SESSION 11.30 – 14.00**

11.30–11.50	<i>Paper Title:</i> Outsourcing, the right choice <i>Organization:</i> <b>RIGA</b> <i>Speaker:</i> Gamal Ellaithy – General Manager
11.50–12.10	<i>Paper Title:</i> Efficient ball mill grinding solution with 4 <sup>th</sup> generation energy saving XP4i classifier <i>Organization:</i> <b>Magotteaux Group</b> <i>Speaker:</i> Ashley Hartzenberg - Process Engineer
12.10–12.30	<i>Paper Title:</i> Separator circuit innovations: The secret for tackling modern cements <i>Organization:</i> <b>Christian Pfeiffer Maschinenfabrik GmbH</b> <i>Speaker:</i> Emad Addin Altell - Area Manager
12.30–12.50	<i>Paper Title:</i> Decarbonizing the cement industry with Qlar <i>Organization:</i> <b>Qlar Europe GmbH</b> <i>Speaker:</i> Thierry Durand - Country Manager of Qlar France SAS
12.50–13.10	<i>Paper Title:</i> Crossing digitization, sustainability, and safety for future high-performance dust collectors: CleanAir Europe's contribution to the debate <i>Organization:</i> <b>CleanAir Europe Srl</b> <i>Speaker:</i> Corrado Maggi - Head of Product and Business Development
13.10–13.30	<i>Paper Title:</i> Burners for decarbonation of cement industry <i>Organization:</i> <b>Fives Pillard</b> <i>Speaker:</i> Florent Gaggero - Regional Representative
13.30–13.50	<i>Paper Title:</i> Successful conversion of electrostatic precipitator into bag filters <i>Organization:</i> <b>Intensiv Filter Himenviro Technologies GmbH</b> <i>Speaker:</i> Rohan Garg - Director Strategy and Marketing

**LUNCH 14.00 – 15.30**



# AICCE27 Conference AGENDA

27<sup>th</sup> November 2024

FIFTH SESSION **15.30 – 17.30**

15.30–15.50	<i>Paper Title:</i> Maintenance efficiency and digitalization in the cement industry <i>Organization:</i> <b>SKYMAINT</b> <i>Speaker:</i> Haitham Eldalil - CEO
15.50–16.10	<i>Paper Title:</i> EnviroAdd™: Next-generation activators to reduce the carbon footprint of <i>Organization:</i> <b>Saint-Gobain Construction Chemicals – Chryso Gulf</b> <i>Speaker:</i> Ahmet KUVEL - Managing Director
16.10–16.30	<i>Paper Title:</i> Co-processing of RDF with high biogenic content: A strategic solution to decarbonize the cement industry and positively impact local communities through landfill diversion <i>Organization:</i> <b>Dallasta Consulting</b> <i>Speaker:</i> Sara Dallasta - Founder
16.30–16.50	<i>Paper Title:</i> Applications of low carbon technology in the cement industry <i>Organization:</i> <b>SINOMA-CDI</b> <i>Speaker:</i> Tang Yue - Vice Director of Technical Center
16.50–17.10	<i>Paper Title:</i> TBA <i>Organization:</i> <b>TBA</b> <i>Speaker:</i>
17.10–17.30	<i>Paper Title:</i> TBA <i>Organization:</i> <b>TBA</b> <i>Speaker:</i>

**20.00**

**GALA DINNER**

**Palais Des Congrès (Convention Palace)Tunis**



# AICCE27 Conference AGENDA

28<sup>th</sup> November 2024

SIXTH SESSION

09.30 – 11.30

09.30–09.50	<i>Paper Title:</i> <i>Material storage and transportation technology: Intelligent green innovation practice</i>
	<i>Organization:</i> <b>HENAN SRON SILO ENGINEERING CO.,LTD</b>
	<i>Speaker:</i> Chen Zifan - Director of International Business Department
09.50–10.10	<i>Paper Title:</i> <i>The importance of the circular economy in solid waste full management</i>
	<i>Organization:</i> <b>Al-Wataniya Private University</b>
	<i>Speaker:</i> Dr. Eng. Bidaa Salloum - Faculty Member
10.10–10.30	<i>Paper Title:</i> <i>Decarbonization of cement industry</i>
	<i>Organization:</i> <b>Centre Technique des Matériaux de Construction, de la Céramique et du Verre (CTMCCV)</b>
	<i>Speaker:</i> Eng. Hajer Ben Hafsia SOUISSI - Head of Concrete and Binders Department
10.30–10.50	<i>Paper Title:</i> <i>Low carbon cement cases study on SINOMA-CBMI</i>
	<i>Organization:</i> <b>CBMI Construction Co; Ltd</b>
	<i>Speaker:</i> Sofia Rabab Abadlia - Commercial Manager
10.50–11.10	<i>Paper Title:</i> <i>The waste to alternative fuels solutions</i>
	<i>Organization:</i> <b>Shanghai iMega Industry Co., Ltd.</b>
	<i>Speaker:</i> Dr. Megan Li, Founder & CEO
11.10–11.30	<i>Paper Title:</i> <b>TBA</b>
	<i>Organization:</i> <b>TBA</b>
	<i>Speaker:</i>

CLOSING CEREMONY

11.30 – 12.30

LUNCH

14.00 – 15.30

AUCBM HAS THE RIGHT TO MAKE ANY AMENDMENT THAT MIGHT BE DICTATED BY CIRCUMSTANCES