








27<sup>th</sup> Arab

**27<sup>TH</sup> ARAB INTERNATIONAL CEMENT CONFERENCE & EXHIBITION**  
**(AICCE27)**  
26-28 NOV. 2024 \ TUNIS, TUNISIA  
LAICO TUNIS - SPA & CONFERENCE CENTER

# Sponsorship Opportunities

## Quick Glance about Sponsorship Opportunities:

- ▶ **Diamond Sponsorship – Exclusive Sponsorship** One (1) Sponsorship Package:  
Available at USD **35,000**
  
- ▶ **Gold Sponsorship** Two (2) Sponsorship Packages:  
Available at USD **20,000** Each  + One Available
  
- ▶ **Silver Sponsorship** Three (3) Sponsorship Packages:  
Available at USD **10,000** Each
  
- ▶ **Conference luncheons and/or coffee breaks** Three (3) Sponsorship Packages:  
One for each day, details will be provided upon request
  
- ▶ **Delegate Bag – Exclusive Sponsorship** One (1) Sponsorship Package   
QUALITY AS CAST OF MIND
  
- ▶ **Gala Dinner – Exclusive Sponsorship** One (1) Sponsorship Package Available:  
Details will be provided upon request
  
- ▶ **Conference & Exhibition Badges – Exclusive Sponsorship** One (1) Sponsorship Package Available:  
Details will be provided upon request 
  
- ▶ **Conference & Exhibition printed matter – Exclusive Sponsorship** One (1) Sponsorship Package  
Available:  
Available at USD **2,000** 
  
- ▶ **Screens for Event Program & Main Information – Exclusive Sponsorship** One (1) Sponsorship Package:  
Available at USD **2,000** 



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**Diamond Sponsorship:**

***Exclusive Sponsorship One (1) Sponsorship Package Available at USD 35,000***

**Diamond sponsorship benefits:**

- A **9m<sup>2</sup>** free stand in the exhibition;
- Four (**4**) **free** delegate passes for the Conference and Exhibition;
- Organization’s logo (the **largest** size among other logos) displayed on the backdrop (in the Conference Hall);
- **Three** rollups (standard size) with organization’s logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization’s logo (the **largest** size among other logos) displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

**N.B.:** - Logo will not be added on delegate badges.  
- Logos for screens and printed matter sponsors will be placed on the top left corner, other sponsor logos will be distributed as per their corresponding sponsorship.

- Organization’s logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization’s logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 26-28 November 2024.
- One (**1**) **promotional piece** (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bag;
- A free **ad** insertion in September 2024 issue of AUCBM's “Cement and Building Materials Review”, which will be digitally uploaded together with the Conference and Exhibition Data.



**Gold Sponsorship:**

***Two (2) Sponsorship Package Available at USD 20,000 Each***

**Gold sponsorship benefits:**  + One Available

- Three (**3**) **free** delegate passes for the Conference and Exhibition;
- Organization’s logo (**second** largest size among other logos) displayed on the backdrop (in the Conference Hall);
- Two (**2**) rollups (standard size) with organization’s logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization’s logo (**second** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.



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**N.B.**: - Logo will not be added on delegate badges.

- Logos for screens and printed matter sponsors will be placed on the top left corner, other sponsor logos will be distributed as per their corresponding sponsorship.

- Organization’s logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization’s logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 26-28 November 2024.
- One (1) promotional piece (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bag.



**Silver sponsorship:**

*Three (3) Sponsorship Packages Available at USD **10,000** Each*

**Silver sponsorship benefits:**

- Two (2) **free** delegate passes for the Conference and Exhibition;
- Organization’s logo (**third** largest size among other logos) displayed on the backdrop (in the Conference hall);
- One (1) rollup (standard size) with organization’s logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization’s logo (**third** largest size among other logos) displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

**N.B.**: - Logo will not be added on delegate badges.

- Logos for screens and printed matter sponsors will be placed on the top left corner, other sponsor logos will be distributed as per their corresponding sponsorship.

- Organization’s logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization’s logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 26-28 November 2024.
- One (1) promotional piece (brochure, handout, card flyer, or booklet – to be provided by the sponsor) in the delegate bag.





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**Event Luncheons and/or Coffee Breaks Sponsorship:**

**Three (3) Sponsorship Packages: 26<sup>th</sup>, 27<sup>th</sup>, & 28<sup>th</sup> November, 2024**

Lunch and coffee breaks will be provided for all Event delegates on 26<sup>th</sup>, 27<sup>th</sup>, and 28<sup>th</sup> November, 2024. These luncheons will provide opportunities for delegates to network and for sponsoring organizations to demonstrate hospitality to all Event delegates.

**Event luncheons and/or coffee breaks sponsorship benefits:**

- Organization’s **logo** displayed on the backdrop (in the Conference Hall);
- One (1) rollup (standard size) with Organization’s logo or any other advertisement chosen, displayed in high-traffic areas;
- Organization’s **logo** displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

**N.B.:** - Logo will not be added on delegate badges.

- Logos for screens and printed matter sponsors will be placed on the top left corner, other sponsor logos will be distributed as per their corresponding sponsorship.

- **Reference** to the Organization’s sponsorship in the Conference **program**;
- Organization’s logo, sponsorship title, and hyperlink on the **Event main webpage**;
- Organization’s logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 26-28 November 2024.
- Organization’s logo and sponsorship title on all **table tent cards**;
- One (1) reserved table for eight (8) persons at the conference luncheon for the day of sponsorship.



**Delegate Bag Sponsorship:**

**Exclusive Sponsorship One (1) Sponsorship Package**

Each delegate will receive a delegate bag containing Event materials.

**Delegate bag sponsorship benefits:**

- Organization’s **logo** on the **delegate bag** (in addition to AUCBM logo);
- Organization’s logo, sponsorship title, and hyperlink on the **Event main webpage**;
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bag (to be provided by the sponsor).





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**Gala Dinner Sponsorship:**

***Exclusive Sponsorship*** One (1) Sponsorship Package Available

Details will be provided upon request

**Gala dinner sponsorship benefits:**

- **Four free** delegate passes for the Conference and Exhibition;
- Including an **invitation card** from sponsor in the delegate bag;
- Organization’s **logo** displayed on the backdrop (in the Conference Hall);
- Organization’s **logo** displayed on the banner / backdrop behind (or near) the registration desk, on the Exhibition flyer, and on any large branded poster that the Event organizers would print.

**N.B.:** - Logo will not be added on delegate badges.

- Logos for screens and printed matter sponsors will be placed on the top left corner, other sponsor logos will be distributed as per their corresponding sponsorship.

- **Reference** to the Organization’s gala dinner sponsorship in the **Conference program**;
- A banner with Organizations’ logo and sponsorship and hyperlink on the **Event main webpage**;
- Organization’s logo and hyperlink in the Conference & Exhibition Data published via **QR link** on 26-28 November 2024.
- One (**1**) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bag (to be provided by the sponsor)
- A free **ad** insertion in September 2024 issue of AUCBM's “Cement and Building Materials Review”, which will be digitally uploaded together with the Conference and Exhibition Data.



**Conference & Exhibition Badge Sponsorship:**



***Exclusive Sponsorship*** One (**1**) Sponsorship Package Available

Details will be provided upon request

Each Conference & Exhibition delegate and visitor will receive a badge.

**Conference & Exhibition badges sponsorship benefits:**

Sponsor logo on the on the badge, together with AUCM logo.





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**Exhibition Flyer Sponsorship:**

**Exclusive Sponsorship One (1) Sponsorship Package Available at USD 2,000**

Exhibition Flyer will be distributed in the Conference bag.

**Exhibition Flyer sponsorship benefits:**

- Sponsor's logo will be placed on the top left corner of Exhibition flyer, noting that other sponsor logos will be distributed as per their corresponding sponsorship.



**Screens for Event Program & Main Information Sponsorship:**



**Exclusive Sponsorship One (1) Sponsorship Package Available at USD 2,000**

Four screens will be distributed at hall entrances and passageways used by delegates. Screens display conference program and main information about the Event and Sponsors.

**Screens for event program & main information sponsorship benefits:**

- Sponsor's logo will be placed on the bottom part of the screen wooden stand, noting that other sponsor logos will be distributed as per their corresponding sponsorship *in the screen contents*.

